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# 02/10/1984 - Telefund Campaign

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

February 10, 1984

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HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Approximately 180 students and faculty at Eastern Illinois University will make 7,000 telephone calls over the next few weeks in a fund-raising effort on behalf of the School of Business.

The Office of Alumni Services and the School are cooperating in the telefund campaign. A similar effort last year resulted in about \$10,000 in pledges, according to Charles Titus, Alumni Services Director.

Dr. Terry Maris, Assistant Dean, is coordinating the telefund. The calls will go to alumni of the School of Business, and will begin Tuesday night. After the first week, calls will be made four nights per week and on Saturdays. The telefund is scheduled to extend through March 8.

Maris said funds raised would help provide scholarships and awards for business students, and would make possible support for the School through faculty development by research and seminars, books and materials.